

DOWNTOWN DESIGN REVIEW
Minutes of the March 4, 2003 Hearing
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A Downtown Design Review hearing was scheduled for 10:00 a.m. on Tuesday, March 4, 2003 in the Carson City Planning and Community Development Conference Room, 2621 Northgate Lane, Suite 62, Carson City, Nevada.

PRESENT: Lee Plemel, Hearing Examiner
Cathy Deitch, Applicant
Kathleen King, Recording Secretary

NOTE: A tape recording of these proceedings is on file in the Clerk-Recorder's Office and is available for review and inspection during regular business hours.

- A. CALL TO ORDER (1-001)** - Mr. Plemel called the meeting to order at 10:11 a.m.
- B. MODIFICATION TO THE AGENDA (1-003)** - None.
- C. PUBLIC COMMENT (1-004)** - None.
- D. PUBLIC HEARING: ACTION ITEMS**

D-1. DG-02/03-7 ACTION ON REQUEST FROM ALPINE SIGNS (PROPERTY OWNER: MILLARD REALTY AND CONSTRUCTION COMPANY) TO ALLOW REPLACEMENT OF READERBOARD SIGNAGE WITH DIGITAL DISPLAY TO ADVERTISE BUSINESS ON PROPERTY LOCATED AT 801 SOUTH CARSON STREET, APN 004-051-06 (1-006) - Mr. Plemel provided background information on this item. Cathy Deitch, of Alpine Signs, introduced herself for the record and described the details of the replacement sign, as follows: A more modern LED display of red letters on a black field which encompasses the same area as the existing sign. Mr. Plemel noted that the structure of the sign will not be changed; no additional height, width, or exterior lighting will be added. The design is consistent with other signs in the downtown area, and he referred to the nearby Carson Station sign.

Mr. Plemel found that the proposed replacement sign is consistent with other signs in the downtown area, using acceptable materials, textures, and visual appearance, including consistency with exterior lighting. He approved the replacement sign, subject to the applicant obtaining a sign permit from the Building Department, if required.

- E. ADJOURNMENT (1-037)** - Mr. Plemel adjourned the hearing at 10:14 a.m.

The Minutes of the March 4, 2003 Downtown Design Review meeting are so approved this _____ day of March, 2003.

LEE PLEMEL, Hearing Examiner